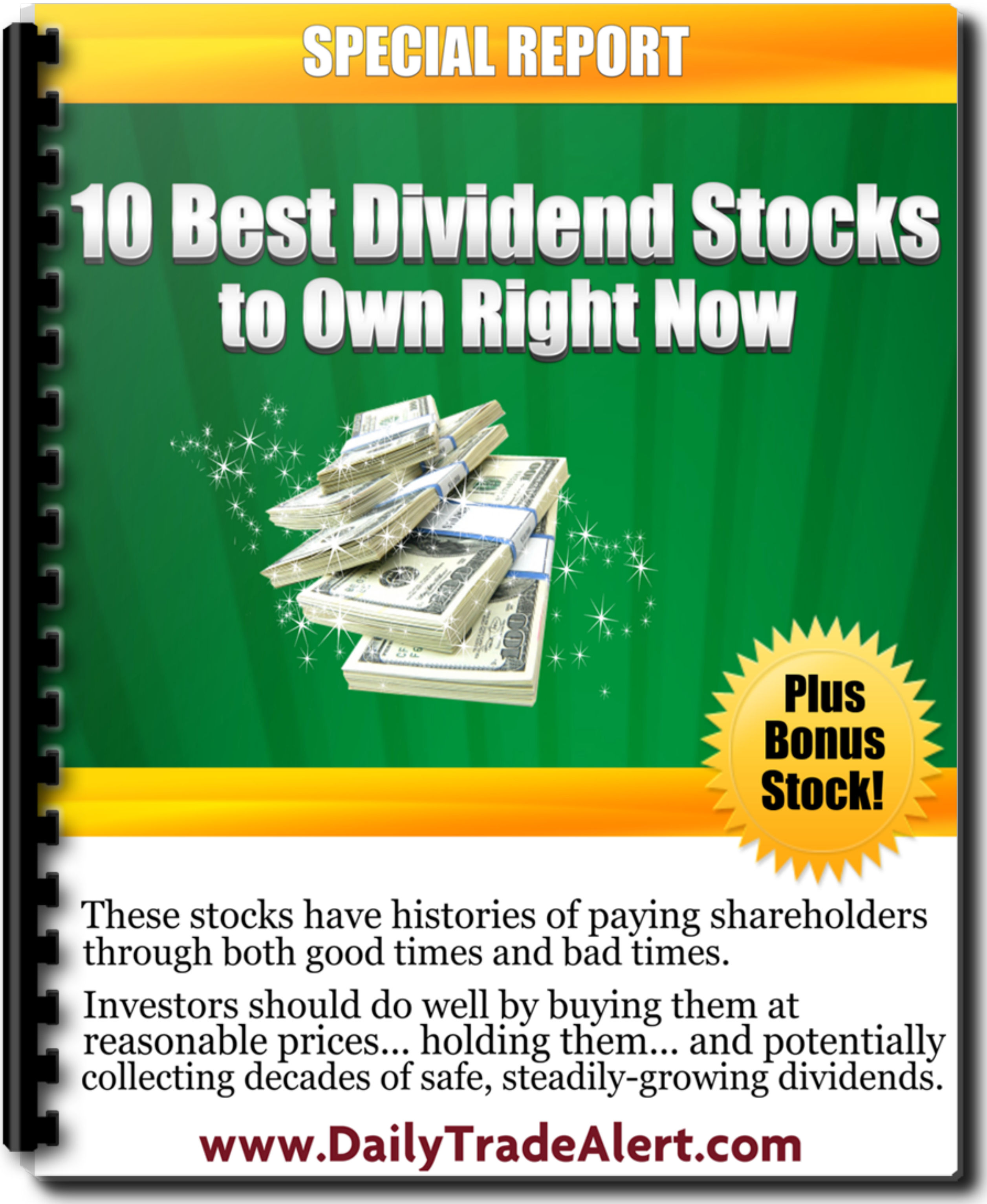

May 2015 Edition

DISCLAIMER

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While every attempt has been made to provide information that is both accurate and effective, we do not assume any responsibility for the accuracy or use/misuse of this information.

Acknowledgements

Over the past several years we've closely monitored the investment ideas of dozens of who we consider to be the nation's best stock market analysts and investment newsletter advisors.

With special permission from their publishers, we've regularly featured many of their top recommendations in our *Daily Trade Alert* newsletter.

This special arrangement offers enormous benefits for our readers. For example, instead of having to spend time and money tracking down high-quality investment ideas on your own, you'll find a summary of some of today's best ideas in one simple, easy-to-read email each day.

Thanks to the quality of these analysts' research, not only have our readers become smarter investors, but they've also had plenty of opportunities to generate safe and steady returns on their investments.

As a result, we believe *Daily Trade Alert* has become one of the most popular (and trusted) investment newsletters of its kind in the world.

With this in mind, there are a number of analysts we'd like to thank…

From **Daily Wealth** and **Growth Stock Wire:** Dr. Steve Sjuggerud, Dan Ferris, Dr. David Eifrig, Matt Badiali, Jeff Clark, and Brian Hunt.

From **StreetAuthority** and **Profitable Trading:** David Sterman, Paul Tracy, Nathan Slaughter, Dr. Melvin Pasternak and Amber Hestla.

From **Wall Street Daily:** Karim Rahemtulla, Alan Gula and Louis Basenese.

From **Investment U** and **Wealthy Retirement:** Alexander Green, Steve McDonald and Marc Lichtenfeld.

From **Money Morning:** Keith Fitz-Gerald and Michael Robinson.

From **Wyatt Research:** Ian Wyatt, Andy Crowder and Steve Mauzy.

From **Bottarelli Research:** Bryan Bottarelli.

From **Investors Alley:** Bret Jensen.

We’d also like to give a special thanks to the following individuals for helping to educate our readers about the wonderful benefits of dividend growth investing (DGI) -- the investment strategy that has most influenced the stock picks in today's special report.

Jasob Fieber, a.k.a. “Dividend Mantra”
Dave Van Knapp, author of Top 40 Dividend Growth Stocks
Chuck Carnevale, founder of FAST Graphs
David Fish, author of the Dividend Champions, Contenders and Challengers (CCC) list

Preface

The stocks featured in today's special report are members of an elite group of companies that have remarkable histories of rewarding shareholders with reliable dividends through both thick and thin… through both good times and bad.

They're called **Dividend Growth Stocks**… and for many of the analysts we follow, they're the consensus "investment of choice" for anyone looking to potentially secure a lifetime of steadily-rising dividend payments.

Put simply, a dividend growth stock is a company with a proven track record of raising its dividend year after year.

The beauty of owning this kind of stock is that no matter what happens to its share price, as long as the company continues to grow its dividend, shareholders stand to collect larger and larger payouts each and every year. The key is to buy these stocks at a **reasonable** price.

With all of this in mind, we've sifted through the recommendations of several of our favorite investment analysts and we've singled out what we consider to be the "best of the best" dividend growth stocks to own right now.

Together, these stocks could be the core of a solid dividend-generating portfolio. You should do well by:

1) buying them at reasonable prices...
2) holding them for the long-haul, and...
3) allowing their ever-increasing dividends to compound over time.

With this in mind, we're pleased to introduce you to the **May 2015** edition of what we think are **The 10 Best Dividend Growth Stocks to Own Right Now**...

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Stock #1: Apple (AAPL)

"I think that this is the one stock every investor should own today." [1]
– Ian Wyatt, Wyatt Investment Research (April 2015)

Apple is a "World Dominating" company... it's growing its dividend by double-digits and spending billions of dollars buying back its own shares... it's a great stock to hold for the long-term... and it has a trifecta of share-price catalysts that indicate shares are undervalued at recent levels.

It's about as "high-quality" as it gets: The company is "AA+"-rated from S&P, it has spectacular profitability, a massive cash pile, an incredible balance sheet, and tremendous growth potential.

What the stock lacks in dividend history (they only started paying a dividend in 2012), they're making up for in dividend growth: its 2013 increase was 15.1%, its 2014 increase was 7.9%, and its 2015 increase is 11%. On top of all of this, the stock has an ultra-safe payout ratio.

In terms of valuation, at recent prices Apple offers about 20% upside potential to reach S&P Capital IQ's 12-month target price of $150, and about 70% upside to reach the $210 price Carl Icahn thinks it is worth.

With all of this in mind, it should be no surprise that Apple may be the best investment on earth.

[1] "The One Stock Every Investor Should Own Today" by Ian Wyatt, Wyatt Investment Research

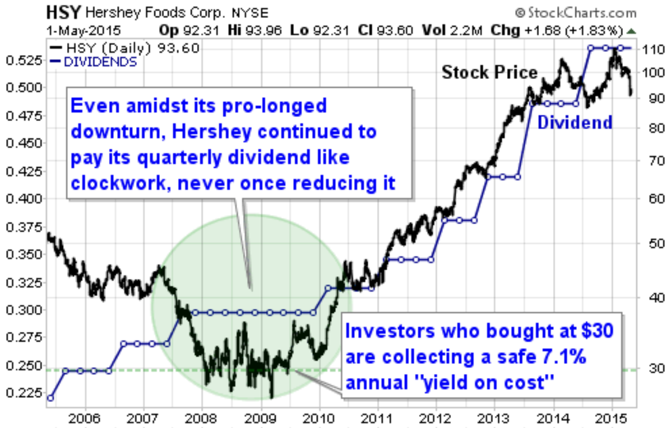
Stock #2: Hershey (HSY)

The longer you hold this stock, the more rapidly your wealth will compound, and you'll never have to sell – ever..." [2]

– Porter Stansberry, *Stansberry & Associates* (December 2007)

Thanks to Hershey's high level of "capital-efficiency", it's well-positioned to continue rewarding shareholders for decades to come.

In fact, Hershey recently announced that it will be paying its 342nd consecutive quarterly dividend on June 15, 2015. And that's on top of posting some solid double-digit dividend growth lately: *Hershey has hiked its payout an average of 11.4% per year for the past five years.*



Now, thanks to a pullback, investors have an opportunity to pick up shares near their estimated "Fair Value" price. Consider the following F.A.S.T. Graph...

Hershey's price (black line) has pulled back in line with its 20-year Normal PE multiple (blue line), which is calculated at 22.9. So it now looks "fairly valued." If the stock continues to trade at its historic multiple, and if analysts correctly peg their 2015 EPS estimates at $4.34, then we should see 8.8% returns by year-end.

And those gains don't even include any dividends, which is where things could really get exciting over the long run. We're buying now.

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2 "Our Best 'No Risk' Opportunity Ever" by Porter Stansberry, Stansberry & Associates Investment Research

Stock #3: International Business Machines (IBM)

This World Dominator is still one of the
best investments you can make..." [3]
– Dan Ferris, *Extreme Value* (May 2015)

IBM is among a group of "World Dominator" stocks that Dan Ferris considers to be the strongest, safest stocks in the market.

Warren Buffett must think so too, as he continues to load up the stock. The latest SEC filings reveal he's bought another 6.5 million shares.

Buffett Keeps Accumulating Shares of IBM

Date Reported	Date of Transaction	Bought or Sold?	Shares Bought or (Sold)
2/17/15	Q4 2014	Bought	6,493,805
11/14/14	Q3 2014	Bought	304,034
8/14/14	Q2 2014	Bought	1,818,894
5/15/14	Q1 2014	Bought	233,100
5/15/13	Q1 2013	Bought	6,500
2/14/13	Q4 2012	Bought	597,588
11/14/12	Q3 2012	Bought	872,500
8/14/12	Q2 2012	Bought	2,249,696
5/15/12	Q1 2012	Bought	489,769
2/14/12	Q4 2011	Bought	6,556,947
11/14/11	Q3 2011	Bought	57,348,984

What's the attraction? Put simply, IBM is one of the largest companies in the world and it generates a ton of cash.

And of course, it has an outstanding history of sharing a portion of that cash with its investors. In fact, IBM will be raising its dividend for the 20th consecutive year, payable June 10, 2015. This latest increase clocks in at a whopping 18%.

Better yet, the stock currently trades for less than 13 times expected 2015 free cash flow -- which is cheap for a cash-gusher like IBM.

With all of this in mind, if you're a long-term investor -- and you're looking for a high-quality dividend growth stock trading at a deep discount -- you should seriously consider IBM at current prices.

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[3] "This 'World Dominator' is Cheap" by Dan Ferris, Extreme Value

Stock #4: Wal-Mart (WMT)

This stock generates high returns and income for investors..." [4]

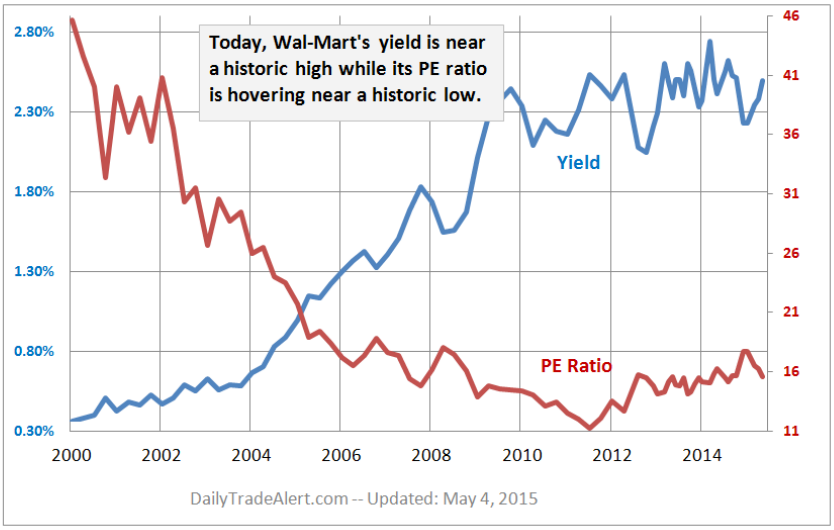
– Steve Mauzy, *Wyatt Investment Research* (April 2015)

If you're a long-term investor, and you're looking for a recession-proof, "sleep-at-night" kind of investment with a strong history of paying increasing dividends through both thick and thin, then Wal-Mart should be at the core of your portfolio.

In short, WMT has paid dividends through wars, recessions and bear markets… it's one of the strongest, safest companies in the world… and it could pay you one of the safest, largest dividend streams on the planet.

Perhaps that's why it's one of Bill Gates' largest holdings. So is now a good time to follow Bill's lead? We think so.

By at least two measures of valuation, WMT looks reasonably priced at current levels.



In short, its yield is near a historic high while its PE ratio is hovering near a 10-year low.

Our advice? Long-term investors can accumulate shares, particularly on any pullbacks. We'd look to buy when WMT is paying at least a 2.3% yield.

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[4] "This Blue Chip Stock Could Be the World's Most Socially Responsible Investment" by Steve Mauzy, Wyatt Investment Research

Stock #5: Procter & Gamble (PG)

This is one of the greatest dividend stocks of all time..." [5]

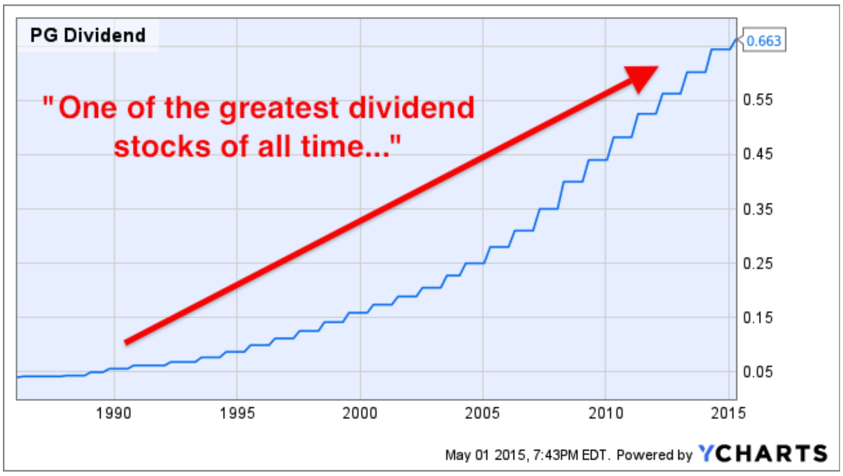
– Marc Lichtenfeld, *Wealthy Retirement* (March 2014)

Companies like Procter & Gamble are able to do well no matter what's going on with Washington, interest rates, or tension in the Middle East.

PG in particular is both legendarily profitable and legendarily stable, which helps make it the ideal core holding for any portfolio.

Considering the fact that it's raised its dividend each year for the past 58 consecutive years, it's one of the safest, most reliable income streams on the planet.

In fact, it may be one of the best places to find steady, reliable income today. But don't just take our word for it – take a look for yourself. As you can see in the chart below, the dividend simply keeps going up.



Long-term investors should certainly have a place for PG in their dividend growth portfolio, but we suggest waiting for a pullback to get a better margin of safety and lock in a higher entry yield.

That's because a quick Dividend Discount Analysis (DDA) reveals shares are overvalued right now. In short, the analysis pegs "Fair Value" at $68.22.

With this in mind, if the long-awaited correction comes -- and knocks the stock down to a more reasonable price – you can bet we'll be backing up the truck.

[5] "This is One of the Greatest Dividend Stocks of All Time" by Marc Lichtenfeld, Wealthy Retirement

Stock #6: Coca-Cola (KO)

This is one of the greatest dividend stocks of all time…" [6]

– Marc Lichtenfeld, *Wealthy Retirement* (March 2014)

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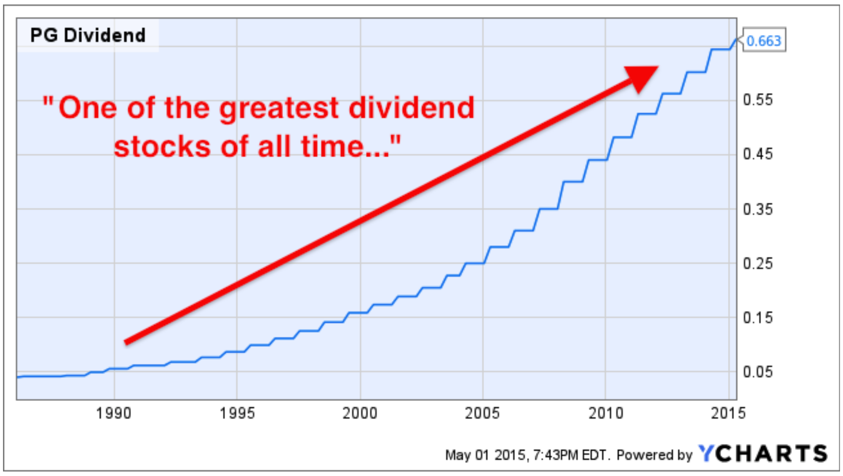

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[6] "This is One of the Greatest Dividend Stocks of All Time" by Marc Lichtenfeld, Wealthy Retirement

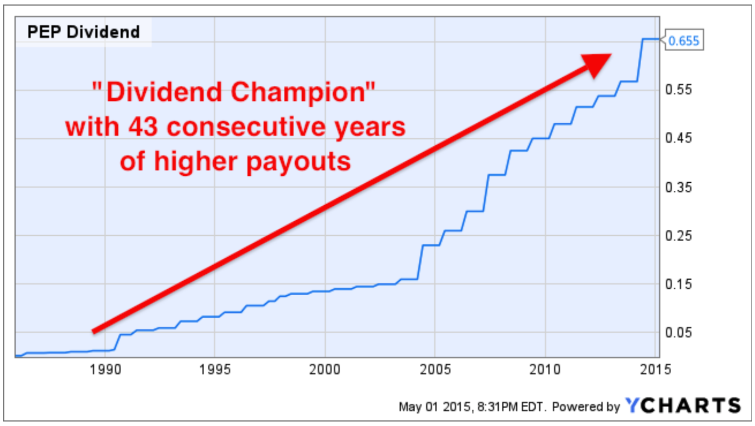
Stock #7: PepsiCo (PEP)

This is a stock to own for the long-term…” [7]

– Chris Walczak, *StreetAuthority* (March 2015)

PepsiCo is the kind of company that is a dominant player in its industry and that can sell its products no matter what's going on in the overall economy.

It's one of the safest stocks on the planet… it has a strong history of paying dividends like clockwork… and it's been growing its payout by margins that have well exceeded inflation year-after-year.



Specifically, the company has increased dividends for 43 consecutive years, boosting its payout by an average of 12.5% a year for the past 10 years in a row.

And with a payout ratio of around 65%, it should be able to continue boosting dividends in the future as well.

Here's what Jason Fieber of *Dividend Mantra* has to say…

“The company's lengthy and impressive dividend growth streak speaks for itself, and the odds are pretty strong that it will continue handing out dividend increases for the foreseeable future. So if you're looking for a safe company to invest in that you're confident will continue sending growing dividends your way for many years, PEP may just fit the bill.”

Long-term investors should certainly own PEP, but we suggest waiting for a pullback to get a better margin of safety and lock in a higher entry yield. That's because shares appear overvalued right now.

[7] “This is a Stock to Own for the Long-Term” by Chris Walczak, StreetAuthority

Stock #8: Johnson & Johnson (JNJ)

This is a stock I'd consider buying more of
if I already did not own so much..." [8]

– Dave Van Knapp, *Sensible Stocks* (April 2015)

As a "Double Dividend Champion" that's posted 53 consecutive years of dividend growth, Johnson & Johnson is one of the world's best businesses and the kind of stock that has outlasted wars, recessions and financial panics.

In fact, there have been 10 bear markets since 1961… and JNJ has increased its dividend through all of them.

In addition, if you're worried about inflation, you most certainly want to park your money in stocks like JNJ. That's because history has shown that businesses like JNJ, that are committed to treating shareholders well, are a better option than owning a hard asset such as gold[9].

With all of this in mind, if you're looking for a true "sleep-at-night" investment that you can feel comfortable holding through any kind of market, then JNJ should be near the top of your list.

Long-term investors could consider buying on pullbacks.

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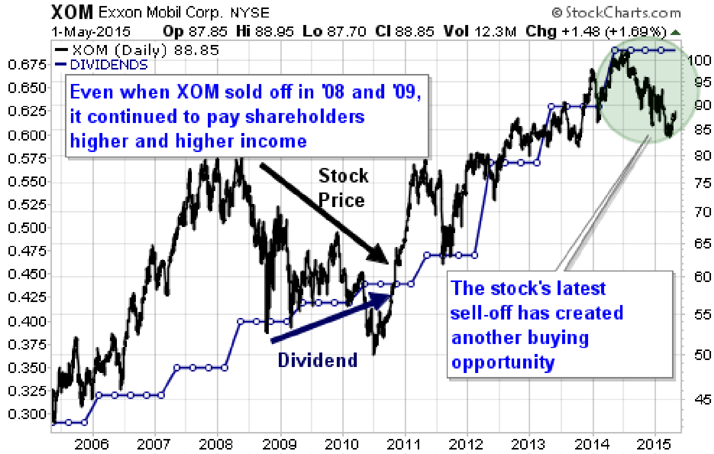
[8] "Why I Decided to Hold All 19 Stocks in My Dividend Growth Portfolio" by David Van Knapp, Sensible Stocks

[9] "If You're Worried About Inflation, Park Your Money in Stocks Like These" by Brian Hunt, Stansberry Research

Stock #9: Exxon Mobil (XOM)

Exxon is a good bet because it's sitting on billions in cash and brings in billions more every quarter..." [10]

– Karim Rahemtulla, *Wall Street Daily* (December 2014)



Thanks to oil's recent sell-off, a handful of high-quality dividend growth stocks in the energy space are now trading at bargain prices.

Among the opportunities today, Exxon Mobil is our odds-on favorite.

Here's the big picture...

The global population is expanding, and with it, so are the world's energy needs. Thanks to Exxon's size, scale, consistency and business model, it's well-positioned to capitalize on this trend.

In fact, even with lower crude prices the company is still sitting on billions in cash. And it's bringing in billions more every quarter. With this in mind, if oil recovers in the relatively near future, as one of our favorite analysts expects it to, then shares of XOM could take off.

Even more attractive for income investors though is the opportunity to lock in one of the most consistent dividend payouts on the market.

XOM offers rising income, price appreciation and inflation protection all in one. That makes it a solid core holding for the long-term. In fact, with 33 consecutive years of dividend growth... a 10-year dividend growth rate of 9.8%... and an ultra-safe payout ratio of just 38.5%, XOM could be "the perfect income investment."

But even the best stocks aren't worth overpaying for. Fortunately, that's where the huge sell-off in oil helps. You see, a quick Dividend Discount Analysis (DDA) pegs XOM's "Fair Value" at $100.48. With the stock trading under $90 as we go to press, shares appear undervalued.

Our advice? Long-term investors should consider buying XOM at current levels... holding for the long-haul... and reinvesting dividends along the way.

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[10] "3 Income Opportunities to Consider Right Now" by Karim Rahemtulla, Wall Street Daily

Stock #10: Emerson Electric (EMR)

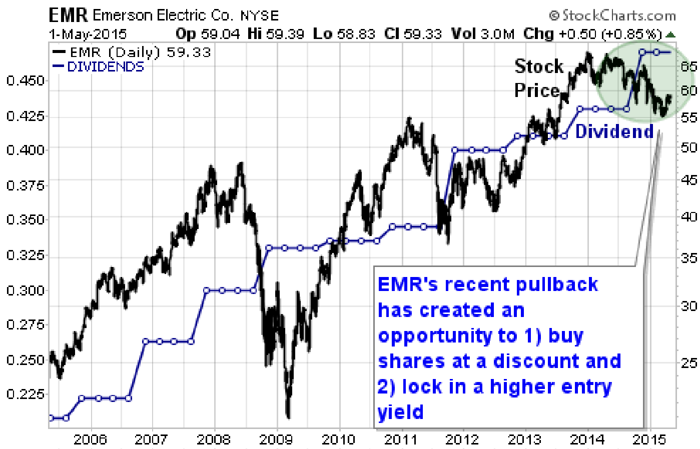
"One of the best dividend growth records out there..." [11]
– Jason Fieber, *Dividend Mantra* (February 2015)

You may have never heard of Emerson, but if you're interested in tapping into an income stream that raises year in and year out... that offers an attractive dividend yield upon entry... and that has a strong history of raising its payout well above the rate of inflation, then you really need to consider this "Double Dividend Champion".

In short, EMR offers 58 consecutive years of dividend growth, a 3%-plus yield, and 8.1% average annual dividend growth.

Besides an outstanding track record when it comes to dividends, the company's financial metrics are strong and its business model is both well-conceived and has been well-executed.

Now, you'd think such a high-quality dividend grower would be trading at a premium. But that's exactly where today's opportunity comes in: You see, as we go to press, shares are down roughly 10% since mid-2014.



Since yields rise when stock prices fall, we get two big benefits from this situation: First, we're able to pick up shares at a discount to "Fair Value" (which allows us to enter the stock with an above average margin of safety). Second, we're able to lock in a higher entry yield (which means more income).

At the end of the day, EMR looks undervalued at current prices. There's no telling how long shares will be trading at these depressed levels. In fact, it appears as if the crowd is already catching onto this opportunity, as shares have been climbing higher in recent weeks. With this in mind, if you're the least bit interested in owning a piece of one of the best dividend growth stories of the past half century, then right now looks like the time act.

[11] "Undervalued Dividend Growth Stock of the Week" by Jason Fieber, Dividend Mantra

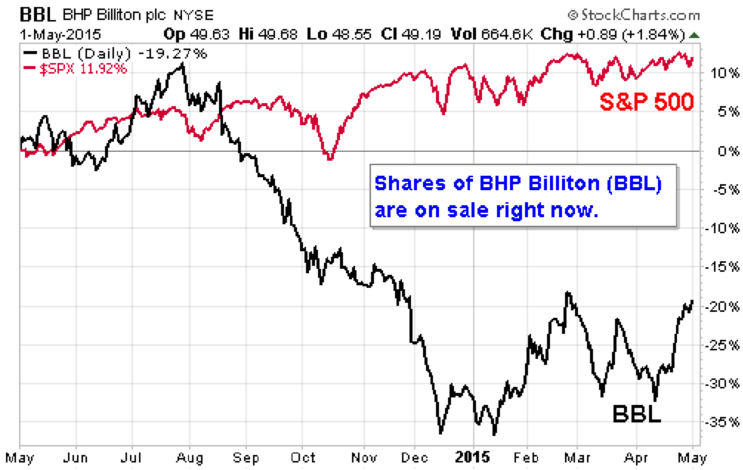
Bonus Stock #1: BHP Billiton (BBL)

"This stock is doing what I bought it to do:
it's paying a healthy dividend and increasing it every year..." [12]
– Dave Van Knapp, *Sensible Stocks* (April 2015)

Over the past 12 months, U.S. stocks -- as measured by the S&P 500 -- are up about 12%. Meanwhile, shares of BHP Billiton – the world's largest diversified resources company -- are down roughly 19%.

Disconnects like this can be a dream for savvy dividend growth investors focused on the long-term.

In short, they offer a rare opportunity to buy shares of a high-quality dividend grower at a potential bargain price.



Not only does this [Dividend Contender] have 12 consecutive years of dividend increases under its belt, but the company has increased its payout by an average of 8.1% a year for the past five years (handily outpacing inflation).

And with BBL shares yielding 5.0% at current levels, ["factor in a potential upcoming spin-off, the potential growth of the dividend over the long haul, and significant undervaluation at current levels, and the investment thesis becomes pretty clear."]

With all of this in mind, we think BBL is a solid buy at current prices.

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[12] ["Why I Decided to Hold All 19 Stocks in My Dividend Growth Portfolio"] by Dave Van Knapp, Sensible Stocks